To quote Ben H. Bagdikian the "Our Media, Not Theirs" by Robert W. McChesney and John Nichols: "The inappropriate fit between the country's major media ad the country's political system has starved voters of relevant information, leaving them at the mercy of paid political propaganda that is close to meaningless and often worse. It has eroded the central requirement of a democracy that those who are governed give not only their consent but their informed consent."